

## **Messaging Privacy Policy**

**Last Updated:** 3/23/2026

Insight Pregnancy & Family Services respects your privacy and is committed to protecting your personal information. This Messaging Privacy Policy explains how we collect, use, and protect information related specifically to our SMS/text messaging communications.

### **Information We Collect**

When you opt in to receive text messages from Insight Pregnancy & Family Services we may collect:

- Your name
- Mobile phone number
- Message content and interaction history
- Appointment or service-related information you voluntarily provide

### **How We Use Your Information**

We use this information solely to:

- Communicate with you about services, appointments, resources, and support
- Respond to questions or requests you initiate
- Provide important updates related to your care or engagement with our organization

### **Data Sharing and Disclosure**

We **do not** sell, rent, or share your personal information for marketing purposes.

**All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.**

Your information is only accessible to authorized staff or service providers who assist us in delivering messages on our behalf and are required to protect your data.

### **Data Security**

We take reasonable administrative and technical measures to protect your information from unauthorized access, disclosure, or misuse.

### **Your Choices**

You may opt out of text messages at any time by replying **STOP**. For assistance, reply **HELP** or contact us using the information below.

### **Contact Us**

If you have questions about this Messaging Privacy Policy, contact:

- **Organization:** Insight Pregnancy & Family Services
- **Phone:** 231.335.2413
- **Email:** [reneec@insightpregnancy.com](mailto:reneec@insightpregnancy.com)